



**CIBMRDS INSTITUTION'S INNOVATION COUNCIL (IIC)**

**IIC CALENDER ACTIVITIES FROM ACADEMIC YEAR 2023-24**

**Quarter-2-Activity-4**

**Workshop on Entrepreneurship Skill, Attitude and Behaviour Development on 7<sup>th</sup> February 2024**

**Semester 1**

**Thrust area: Validation & Concept Development**

**Quarter 2**

<b>THEME</b>	Entrepreneurship
<b>ACTIVITY NAME</b>	Workshop on Entrepreneurship Skill, Attitude and Behaviour Development
<b>MODE OF CONDUCT</b>	Physical
<b>TIME</b>	One day
<b>MANDATORY/ELECTIVE</b>	Elective
<b>PARTICIPANTS</b>	Students-45 Faculty-3
<b>ONLINE RESOURCE</b>	<a href="https://youtu.be/WKpJc2G-NAk">https://youtu.be/WKpJc2G-NAk</a>
<b>DESCRIPTION</b>	<p>Institution's Innovation Council and ED Cell, CIBMRD, Nagpur has organized Workshop on Entrepreneurship Skill, Attitude and Behaviour Development for UG and PG students on 7<sup>th</sup> February 2024.</p> <p>Session started with introduction of IIC Activity by Dr. Krunal Parekh, IIC Convener. Further, Dr. Krunal Parekh, Convener, IIC-CIBMRD gave introduction of <b>session speaker Mrs. Shreya Kharabe, Soft Skill Trainer, Nagpur.</b></p> <p>She started her session with the concept of Attitude it includes a complex mental state involving beliefs and feelings and values and dispositions to act in certain ways also spoke on Consequences of positive attitude and TIPS for Improving Your Own Attitude and What MUST Do?.</p> <p>Further she addressed on Behaviour concept which includes the systematic knowledge about human behaviour is a science and the application of behavioural knowledge and skills is an art. Various levels of Behaviour should be one must analyze also Entrepreneur is a person in effective control of a commercial activity or business or an enterprise. Entrepreneur is an innovator who maximizes profit by following new strategies or venturing into new products or services or opportunities. For this concerned should check what is needed, what is possible and concentrate and skills to have collaborate. Last but not the least Q&amp;A on Entrepreneurship Skill, Attitude and Behaviour Development asked by participants.</p>

**Dr. Krunal Parekh, Convener- Institution's Innovation Council (IIC), CIBMRD, Nagpur (M.S.)**





**CIBMRDs Institution's Innovation Council (IIC)**  
*Welcomes you all*  
 for IIC 6.0 –QUARTER-2 IIC Calendar activity for academic year 2023-24

**Date:- 07/02/2024**  
**Topic:- Session on Entrepreneurship skill, Attitude and Behavior development**  
**Speaker:- Mrs. Shreya Kharabe, Soft Skill Trainer, Nagpur**  
**Venue:- Auditorium, CIBMRD, Nagpur**  
 organized by  
**IIC Cell and ED Cell , CIBMRD, Nagpur. (M.S.)**



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